



## Christmas Appeal 2019

Dear

Christmas is a special time for most of us and I, like most of you, am looking forward to spending some time with my family and friends. But for many of the kids, Christmas comes with a host of mixed emotions. While the gifts and celebrations are a welcome distraction from living away from home at The Ranches, Christmas also comes with consistent and constant reminders of how far away from ideal their life has been. Images of "perfect families" and kids who have always had the support and love that they need in order to thrive, are on full time display. For many kids, like those at The Ranches, Christmas often reminds them of what has been lacking in their lives; *Hope*. Because of those mixed feelings in our kids, and in an attempt to give you an opportunity to offer some much needed hope for them, we have set up an online "Catalog of Hope." It's now easier than ever to give to The Ranches and to designate your gift for specific items that are needed by kids throughout the coming year. Enclosed is a sampling from our "Catalog of Hope" and, as always, you're more than welcome to head to our website and "shop for hope" for the kids at The Ranches. Our full catalog is available at: [www.theranches.org/gift-catalog/](http://www.theranches.org/gift-catalog/)



### 1 Week of Meals \$25.62

When meeting the needs of kids, food is a big cost. As you can imagine, serving nearly 40,000 meals each year can be a challenge. In addition to the meals, we also serve over 15,000 snacks. Your generous contribution can be designated specifically to meals for the kids.



P.O. Box 9 • Belen, NM 87002-0009

## Yes, I will help! Here is my gift of:

*If you would like to charge your gift to a credit card, please complete the backside of this form or you can donate online through our website at [www.theranches.org](http://www.theranches.org).*

Mr.  Ms.  Mrs.  Mr. and Mrs.  Business  Other

The Ranches respects your privacy. We do not sell, rent or exchange information about you with anyone. Thank you for your support.

### Please send us information about:

- The Ranches' programs and services
- Scheduling a speaker from The Ranches to address our group
- Please contact us at \_\_\_\_\_ (phone) between \_\_\_\_\_ a.m. and \_\_\_\_\_ p.m.
- Yes, we want to receive advance notice of news and special events at The Ranches

Here's our email address: \_\_\_\_\_

"Every good thing given and every perfect gift is from above,  
coming down from the Father of lights, with whom there is no  
variation or shifting shadow."

James 1:17



**Boots and 2 Pairs of Jeans  
\$187.00**

Boots and 2 pairs of Jeans \$187 – In addition to boots, some kids come to us without enough clothing or with clothing that no longer fits properly. You can help a kid with boots and jeans! Your generous contribution can be designated specifically to a pair of boots and two pairs of properly fitting jeans for a kid at The Ranches.



**Feed a Horse  
\$100.00**

Feed a Horse \$100/per month – Horses, like kids, need to eat. If you're an animal lover, you can help us feed our four-legged residents. Your generous contribution can be designated specifically to feed our horses.

On behalf of the kids and staff of The Ranches, I would like to extend my sincerest hopes for a Merry Christmas for you and those closest to you.

Sincerely,

Heath Kull, President  
heathk@theranches.org

**I would like my gift designated:**

- In memory of \_\_\_\_\_
- In honor of (please circle your choice below)  
(Birthday, Anniversary, Thank You, Other \_\_\_\_\_)

Name \_\_\_\_\_

*Please notify the following of this gift:  
(Attach separate sheet if necessary)*

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone: \_\_\_\_\_

**Credit Card Information**

Please Charge my...

- Visa  Discover  Master Card  American Express

Name on Card: \_\_\_\_\_

The amount of \$ \_\_\_\_\_

Card #: \_\_\_\_\_

Card Security Code: \_\_\_\_\_ 3 – or 4 – digit number located in card signature field, usually after the account number.

Exp. Date: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

*Information you provided is only used to properly credit your contribution. We do not rent or exchange information about you with anyone. Your support is very important to us.*

**THANK YOU**

Email: You may contact me by email. My email address is

\_\_\_\_\_



A higher standard.  
A higher purpose.

Christian ministry celebrating over 75 years of service to troubled New Mexico Boys and Girls Ranches is a nonprofit, independent funding and is a member of the Evangelical Council for Financial Accountability. Membership in ECFA is your assurance that an organization adheres to the highest standards in stewardship of your gifts. A copy of an audited financial statement is available upon written request.