



The Ranches  
Rekindling Hope in Today's Youth - Since 1944



2018  
Annual Report



# Annual Report

“The fruit of your work grows on other people’s trees.” — Peter Drucker

Heath Kull  
President

The latter half of 2017 and the first half of 2018 have been anything but boring. We continue to work to serve kids who are in need of structure, support, encouragement and hope. While it can be frustrating – even daunting – at times, it is still the most noble of pursuits and the most rewarding of endeavors. Kids come to us from all over the state with only their baggage and their story. Hopefully, while they are with us, we can make the baggage a little easier to carry and help them find a voice for their story. In our experience, once they are able to tell their story, it becomes a whole lot less scary and has a whole lot less power over them; even though it is painful and difficult to tell.

We continue to work toward building an indoor arena that will allow us to offer Equine Gestalt Coaching to the kids in our program. It is our belief that a powerful child, when partnered with a powerful horse and a caring coach, can learn to release themselves from the self-made prison of their own past experiences and negative self-beliefs. For us, this is very exciting as we will be able to offer healing to kids and, if willing, their families in a safe and supportive (and indoor) environment. I would like to thank all of those who supported the building of the arena. We are almost to our goal, but there is still time to give to this important project. Our target is to start offering Equine Gestalt Coaching starting in early 2019.

It seems appropriate to start in 2019, as 2019 is our 75th anniversary. As such, we will be gearing up to celebrate our 75th year of Rekindling Hope in Youth during the first weekend of August 2019. We will be inviting supporters, former staff and former residents to join us for a celebration on our campus in Veguita. So many lives have been impacted by your support and assistance and we can’t wait to celebrate. We genuinely hope that you’ll join us.

While 75 years seems like an eternity, we are hoping to be helping kids for 75 more years. If we are to be around that long, it will be due to the generosity of you, our donors, and the caring people who choose to rearrange their lives in order to make a difference for “the least of these.” I hope you will remain supportive of us and always aware of how much we appreciate you.

Sincerely,

A handwritten signature in black ink, appearing to read 'HK', with a long horizontal flourish extending to the right.

Heath Kull, President  
[Heathk@theranches.org](mailto:Heathk@theranches.org)



# 2017-18 SERVICE STATISTICS

The following numbers detail our programs and services for struggling children and their families. But the real measure of our success lies with the children these statistics represent – boys and girls whose lives were changed through the generosity of those who share our mission.

Boys & Girls Ranch	
Number of Residents	25
Female Residents	13
Male Residents	12
Residents in On-Campus School	25
Average Age	14
Average Time in Program (days)	256
Number of Inquiries for Placement	352

Mountain Vista Ranch	
Number of Residents	9
Average Age	26
Average Time in Program (days)	205
Number of Inquiries for Placement	36

NEW MEXICO FAMILY CONNECTION	
Counselors	2
Residents Counseled	25
Resident Families Counseled	23
Resident Family Members Counseled	1
Non-Resident Families Counseled	7
Non-Resident Family Members Counseled	5
Placements Prevented	1

FAMILIES FOR CHILDREN	
Children Placed	2
Number of Placements	2
Average Age	13
Adoptions	0
Licensed Foster Families	1
Newly Licensed Foster Families	0
Foster/Adopt Parent Inquiries	24
Your Family Matters Attendance	28
Children Impacted Thru YFM	40



# 2017-18 SERVICE STATISTICS — CONT.

## Residents by County

COUNTY	%	COUNTY	%
Bernalillo	50.00%	Out of State	15.00%
Chavez	0.00%	Quay	0.00%
Cibola	0.00%	Rio Arriba	6.00%
Curry	3.00%	Roosevelt	0.00%
Dona Ana	0.00%	San Juan	6.00%
Eddy	0.00%	San Miguel	3.00%
Guadalupe	0.00%	Sandoval	6.00%
Grant	0.00%	Santa Fe	8.00%
Lea	0.00%	Sierra	0.00%
Lincoln	0.00%	Socorro	0.00%
Los Alamos	0.00%	Taos	3.00%
Luna	0.00%	Torrance	0.00%
McKinley	0.00%	Valencia	0.00%
Otero	0.00%		

## Ethnicity of Children Served

Ethnicity	%
African American	5%
Asian	0%
Caucasian	39%
Hispanic	55%
Mixed	0%
Native American	0%

Our financial records are audited annually as required by the Evangelical Council for Financial Accountability (ECFA). We are proud to display its seal on our publications. Membership in ECFA is your assurance that an organization adheres to the highest standards of accountability with respect to governance, financial management and stewardship/fundraising practices. A copy of an audited financial statement is available upon written request.



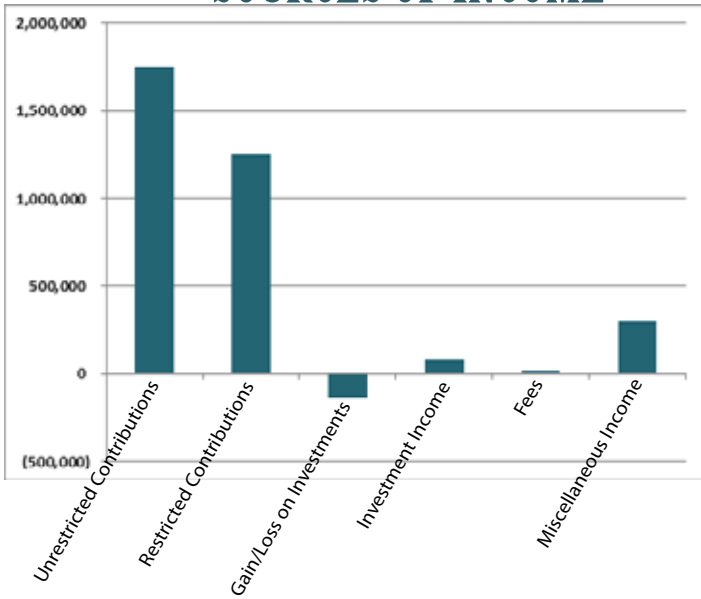




# 2017-2018 Income Statistics

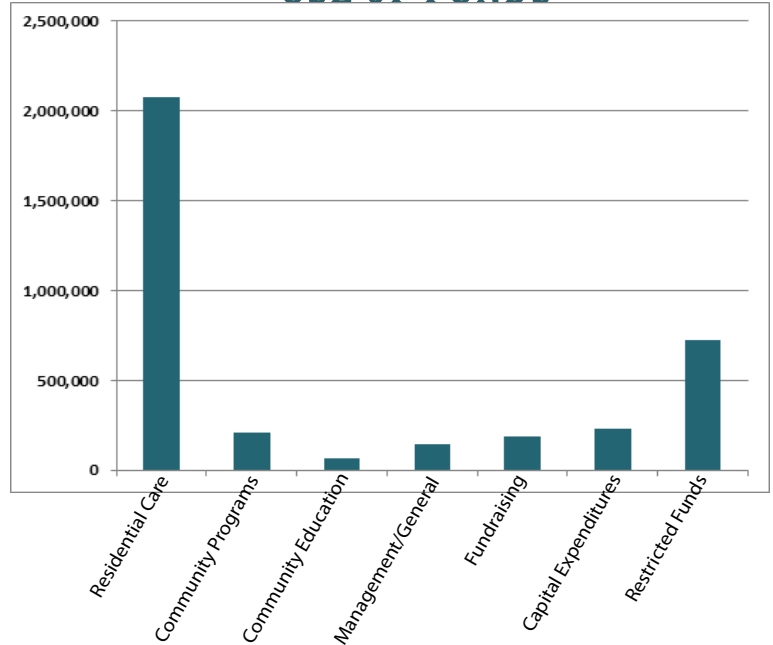
The numbers below are combined, audited figures of New Mexico Boys and Girls Ranches, Inc. for the fiscal year beginning July 1, 2017 and ending June 30, 2018. Most contributions received are the direct result of fundraising efforts. The Ranches does not receive government monies, nor is it sponsored by a religious denomination or national organization.

## SOURCES OF INCOME



Total \$1,905,949

## USE OF FUNDS



Total \$2,757,507

## Partners

Friends who pledge a monthly, quarterly or annual amount to The Ranches are our Partners. They provide us with a steady level of year round income. This steady income allows us to budget our expenses to better meet the needs of the boys and girls we serve. We are grateful to our Partners for their faithful support.

2017/2018 Partners gave \$ 346,200



# Facts About The Ranches

The goal of the New Mexico Boys and Girls Ranch program is to keep families together whenever possible and to reunite families who have experienced separation for a period of time. The program is based on Christian principles and strives to instill values that will provide the children with the skills and qualities they need to live successfully. New Mexico Boys and Girls Ranch does not accept government funding. We depend on donations from individuals, businesses, foundations and churches to subsidize programs for youth and their families who need assistance navigating the difficult teenage years. Contributions are tax deductible.

- Residential programs provide a family-style atmosphere that gives youth the opportunity to develop the social, emotional and educational skills needed to move forward. We provide services to children and families regardless of religion, ethnic background or financial situation. We have the capacity for 38 young people at the New Mexico Boys and Girls Ranch.
- New Mexico Boys and Girls Ranch is not a residential treatment center, a detention facility or an emergency-placement shelter.
- Inquiries for admission to our programs come from relatives, schools, friends, juvenile courts and social welfare agencies. Children are not forced to participate in our programs, but before coming to The Ranch, applicants must be willing to commit to making changes in their behavior while they are in the program.
- Parents or guardians of the residents are expected to participate in classes using The Ranches' "Your Family Matters" curriculum. These classes are offered to all interested adults as well. The course teaches practical tools to increase effectiveness, promote resiliency, and help children increase achievement, motivation and discipline.
- Through Families for Children, caring foster families give young children (infants to age 17) a safe place to live. These children are better served in a more intimate setting rather than a residential group home atmosphere. Families for Children is licensed by the New Mexico Children, Youth and Families Department as an adoption and foster care agency. All foster homes are licensed by our agency, and are closely monitored by staff.





Rekindling Hope in Today's Youth - Since 1944

## Follow Us



#RAISETHEMUP

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