



The Ranches  
Rekindling Hope in Today's Youth - Since 1944



2015  
Annual Report



# Annual Report

“Throughout this metamorphosis, my first priority is and has been the kids that we serve. Without them, there is no point to what we do and we are without a mission in their absence.”

**Heath Kull**  
President

Things have been steadily improving over the past year at The Ranches. We, like so many other businesses and families, have struggled in the past few years. We have had to face the realities that go with raising less money at a time when the day to day items that we must purchase keep increasing in price. In fact, the past year has been, in my estimation, the most difficult 12-month period that I have experienced at The Ranches. What started off as fiscal trepidation eventually ended with a significant restructuring of our organization. To be honest, my resolve and my faith have both been tested throughout this time. Thankfully, we have put the darkest days behind us. We have also been able to transform ourselves into a much leaner, more efficient and more focused organization that is ready to move forward. In many ways, we have done what we ask the kids to do; we have taken stock of who we are and we have changed what needed to be changed.

Throughout this metamorphosis, my first priority is and has been the kids that we serve. Without them, there is no point to what we do and we are without a mission in their absence. I have spent my first year as the head of this organization analyzing and evaluating our situation and restructuring around the premise that we are here to Rekindle Hope in Today's Youth. While it is a catchy mission statement, I see it as a responsibility. Given the opportunity, we have a program and a staff that change lives. We do not simply warehouse kids until they can start their life free of the burden of being under the age of 18. We get to know them, we attempt to understand them, and then we work tirelessly to give them the tools necessary to live prosperously without us, or anyone else not of their choosing. This is our mission and I am dedicated to the principle that everything else that we do must support that mission.

As we begin to emerge from our financial worries, I am thankful that the very best people in our organization have remained loyal and committed to our mission. Many on our team here at The Ranches have put in countless hours to help turn this organization towards the future while retaining the core principles, values and history that make our organization a great place for kids to get a fresh start. We are not quite out of the woods yet, but we are in a position of strength where there was only weakness a year ago. As we prepare for a whole new generation of kids at The Ranch, I ask you to consider the famous line from Shawshank Redemption, “Get busy living or get busy dying.” We are at this crossroad at The Ranches and as we continue to work to Rekindle Hope in today's youth, please know that our efforts are reflective of our drive and determination to get busy living.

A handwritten signature in black ink, appearing to be 'HK' followed by a stylized flourish.

Heath Kull, President  
heathk@theranches.org



# 2014-15 SERVICE STATISTICS

The following numbers detail our programs and services for struggling children and their families. But the real measure of our success lies with the children these statistics represent – boys and girls whose lives were changed through the generosity of those who share our mission.

Boys & Girls Ranch	
Number of Residents	39
Female Residents	22
Male Residents	17
Residents in On-Campus School	39
Average Age	15
Average Time in Program (days)	336
Number of Inquiries for Placement	405

Mountain Vista Ranch	
Number of Residents	8
Average Age	30
Average Time in Program (days)	157
Number of Inquiries for Placement	39

NEW MEXICO FAMILY CONNECTION	
Counselors	2
Residents Counseled	39
Resident Families Counseled	34
Resident Family Members Counseled	55
Non-Resident Families Counseled	9
Non-Resident Family Members Counseled	14
Placements Prevented	3

FAMILIES FOR CHILDREN	
Children Placed	5
Number of Placements	2
Average Age	11
Adoptions	0
Licensed Foster Families	2
Newly Licensed Foster Families	1
Foster/Adopt Parent Inquiries	20
Your Family Matters Attendance	20
Children Impacted Thru YFM	35



# 2014-15 SERVICE STATISTICS — CONT.

## Residents by County

COUNTY	%	COUNTY	%
Bernalillo	51.06%	Out of State	12.77%
Chavez	0.00%	Quay	2.13%
Cibola	2.13%	Rio Arriba	0.00%
Curry	0.00%	Roosevelt	0.00%
Dona Ana	0.00%	San Juan	2.13%
Eddy	0.00%	San Miguel	2.13%
Guadalupe	0.00%	Sandoval	6.38%
Grant	2.13%	Santa Fe	2.13%
Lea	0.00%	Sierra	0.00%
Lincoln	2.13%	Socorro	0.00%
Los Alamos	0.00%	Taos	0.00%
Luna	0.00%	Torrance	0.00%
McKinley	2.13%	Valencia	12.77%
Otero	0.00%		

## Ethnicity of Children Served

Ethnicity	%
African American	1.92%
Asian	1.92%
Caucasian	55.77%
Hispanic	30.77%
Mixed	7.69%
Native American	1.92%

Our financial records are audited annually as required by the Evangelical Council for Financial Accountability (ECFA). We are proud to display its seal on our publications. Membership in ECFA is your assurance that an organization adheres to the highest standards of your gifts. A copy of an audited financial statement is available upon written

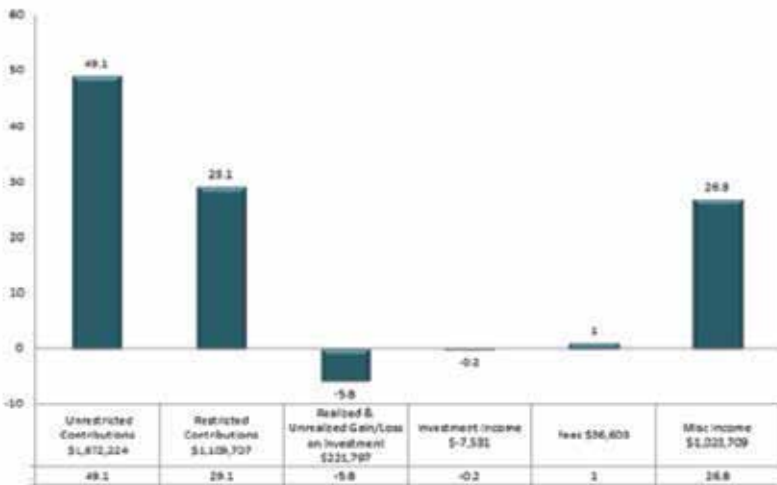




# 2014 2015 Income Statistics

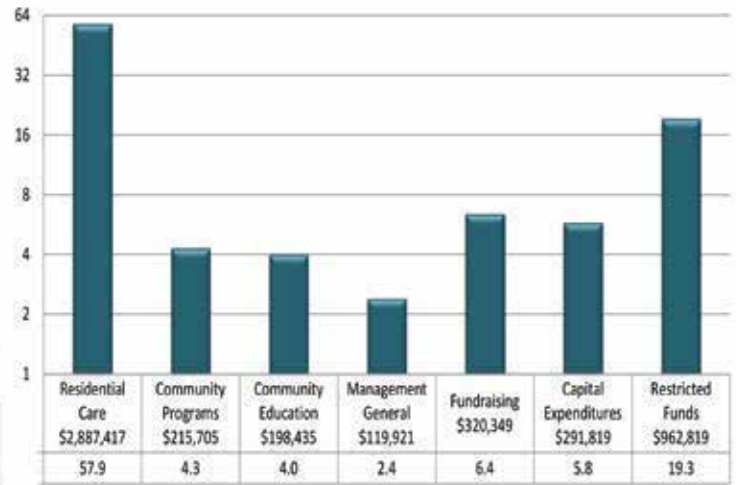
The numbers below are combined, audited figures of New Mexico Boys and Girls Ranches, Inc. for the fiscal year beginning July 1, 2014 and ending June 30, 2015. Most contributions received are the direct result of fundraising efforts. The Ranches does not receive government monies, nor is it sponsored by a religious denomination or national organization.

## SOURCES OF INCOME



Total \$3,812,915

## USE OF FUNDS



Total \$4,996,466

## Partners

Friends who pledge a monthly, quarterly or annual amount to The Ranches are our Partners. They provide us with steady level of year-round income. This steady income allows us to budget our expenses to better meet the needs of the boys and girls we serve. We are grateful to our Partners for their faithful support.

2014/2015 Partners gave \$366,863



# Facts About The Ranches

The goal of the New Mexico Boys and Girls Ranch program is to keep families together whenever possible and to reunite families who have experienced separation for a period of time. The program is based on Christian principles and strives to instill values that will provide the children with the skills and qualities they need to live successfully. New Mexico Boys and Girls Ranch does not accept government funding. We depend on donations from individuals, businesses, foundations and churches to subsidize programs for youth and their families who need assistance navigating the difficult teenage years. Contributions are tax deductible.

- Residential programs provide a family-style atmosphere that gives youth the opportunity to develop the social, emotional and educational skills needed to move forward. We provide services to children and families regardless of religion, ethnic background or financial situation. - We have the capacity for 38 young people at the New Mexico Boys and Girls Ranch.
- New Boys and Girls Ranch is not residential treatment center, a detention facility or an emergency-placement shelter.
- Inquiries for admission to our programs come from relatives, schools, friends, juvenile courts and social welfare agencies. Children are not forced to participate in our programs, but before coming to The Ranch, applicants must be willing to commit to making changes in their behavior while they are in the program.
- Parents or guardians of the residents are expected to participate in classes using The Ranches' "Your Family Matters" curriculum. These classes are offered to all interested adults as well. The course teaches practical tools to increase effectiveness, promote resiliency, and help children increase achievement, motivation and discipline.
- Through Families for Children, caring foster families give young children (infants to age 17) a safe place to live. These children are better served in a more intimate setting rather than a residential group home atmosphere. Families for Children is licensed by the New Mexico Children, Youth and Families Department as an adoption and foster care agency. All foster homes are licensed by our agency, and are closely monitored by staff.





Rekindling Hope in Today's Youth - Since 1944

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#RAISETHEMUP

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