



The Ranches
Rekindling Hope in Today's Youth - Since 1944



2016
Annual Report



Annual Report

“The fruit of your work grows on other people’s trees.” — Peter Drucker

Heath Kull
President

The Ranches are now entering their 74th year of taking care of the youth of New Mexico and we remain committed to our mission of Rekindling Hope in Today’s Youth. It would be hard to quantify all of the changes that have taken place since 1944, but those changes are significant and have a profound impact on our young people. Today’s youth are far more pessimistic and far more skeptical of adults, authority and “old people”. I was surprised to find out that I am now one of the “old people,” but my kids assure me that I am indeed, old. In addition, young people today seem to struggle with the quiet and persistent evaporation of moral and ethical norms. It would seem that the only rule, at this point, is that there are no rules.

While I am saddened by this, it makes sense. Every time I turn on the television, I am reminded of the fact that I am no longer comfortable with what is on TV or how people act. When I was younger, none of this would be acceptable and I would have had serious consequences had I engaged in those behaviors. Now, it is just the norm and young people have had a steady diet of these behaviors and images. In many cases, television programs have had more influence on their lives than people and those television shows no longer reflect the morals of our society...or at least the society we remember. Or, maybe they are a better reflection than I’d like to admit. Whatever the case may be, right and wrong are becoming more and more difficult to teach to young people and the political landscape confuses this even more.

When I was young, right and wrong were moral constructs and shared by the vast majority of the community that I grew up in. Today, we have managed to transition right and wrong from moral constructs to being political constructs. Who you vote for defines whether you are right or wrong and the issues that you care deeply about define whether you are good or bad. Considering our commitment to Biblical principles, this makes our work at The Ranches very difficult; especially when you consider that last year was an election year.

I am pleased to report that we made it through fairly unscathed. Donations always seem to decline a bit during election years, but we managed to do better than we expected. In addition, we continue to reap the benefit of the generous people who considered our work important enough to contribute to our mission upon their death. Their fruit definitely grew on our trees and we are eternally grateful for their generosity. Furthermore, we helped another group of young people navigate their adolescence. It is my sincere hope that our fruit, and yours, will continue to grow on their trees. Thank you for supporting us and for supporting the children in New Mexico.

A handwritten signature in black ink, appearing to be 'HK', written in a cursive style.

Heath Kull, President
heathk@theranches.org



2015-16 SERVICE STATISTICS

The following numbers detail our programs and services for struggling children and their families. But the real measure of our success lies with the children these statistics represent – boys and girls whose lives were changed through the generosity of those who share our mission.

Boys & Girls Ranch	
Number of Residents	35
Female Residents	16
Male Residents	19
Residents in On-Campus School	35
Average Age	15.5
Average Time in Program (days)	238
Number of Inquiries for Placement	324

Mountain Vista Ranch	
Number of Residents	14
Average Age	26
Average Time in Program (days)	209
Number of Inquiries for Placement	72

NEW MEXICO FAMILY CONNECTION	
Counselors	2
Residents Counseled	35
Resident Families Counseled	32
Resident Family Members Counseled	55
Non-Resident Families Counseled	10
Non-Resident Family Members Counseled	13
Placements Prevented	3

FAMILIES FOR CHILDREN	
Children Placed	3
Number of Placements	1
Average Age	17
Adoptions	0
Licensed Foster Families	2
Newly Licensed Foster Families	1
Foster/Adopt Parent Inquiries	43
Your Family Matters Attendance	32
Children Impacted Thru YFM	58



2015-16 SERVICE STATISTICS — CONT.

Residents by County

COUNTY	%	COUNTY	%
Bernalillo	67.31%	Out of State	1.92%
Chavez	0.00%	Quay	3.85%
Cibola	1.92%	Rio Arriba	0.00%
Curry	0.00%	Roosevelt	0.00%
Dona Ana	0.00%	San Juan	0.00%
Eddy	0.00%	San Miguel	0.00%
Guadalupe	0.00%	Sandoval	13.46%
Grant	0.00%	Santa Fe	5.80%
Lea	0.00%	Sierra	0.00%
Lincoln	0.00%	Socorro	0.00%
Los Alamos	0.00%	Taos	0.00%
Luna	0.00%	Torrance	0.00%
McKinley	0.00%	Valencia	5.77%
Otero	0.00%		

Ethnicity of Children Served

Ethnicity	%
African American	5.80%
Asian	0%
Caucasian	44.23%
Hispanic	40.38%
Mixed	1.92%
Native American	7.69%

Our financial records are audited annually as required by the Evangelical Council for Financial Accountability (ECFA). We are proud to display its seal on our publications. Membership in ECFA is your assurance that an organization adheres to the highest standards of accountability with respect to governance, financial management and stewardship/fundraising practices. A copy of an audited financial statement is available upon written request.

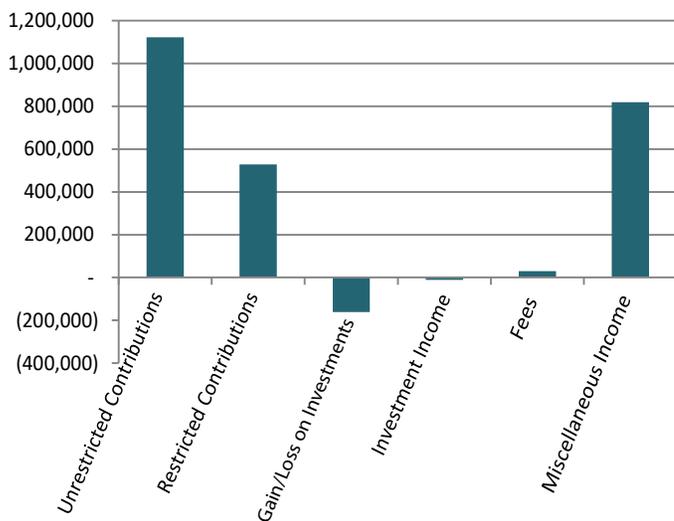




2015-2016 Income Statistics

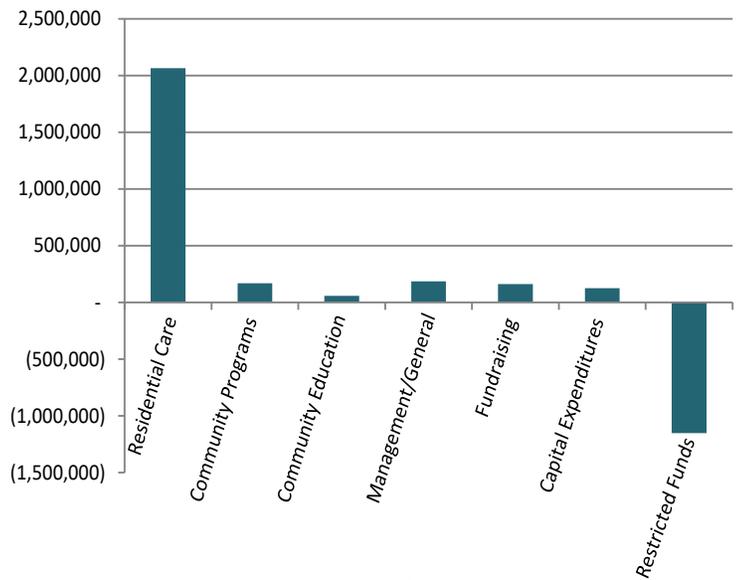
The numbers below are combined, audited figures of New Mexico Boys and Girls Ranches, Inc. for the fiscal year beginning July 1, 2015 and ending June 30, 2016. Most contributions received are the direct result of fundraising efforts. The Ranches does not receive government monies, nor is it sponsored by a religious denomination or national organization.

SOURCES OF INCOME



Total \$2,326,297

USE OF FUNDS



Total \$1,612,720

Partners

Friends who pledge a monthly, quarterly or annual amount to The Ranches are our Partners. They provide us with a steady level of year round income. This steady income allows us to budget our expenses to better meet the needs of the boys and girls we serve. We are grateful to our Partners for their faithful support.

2015/2016 Partners gave \$285,942

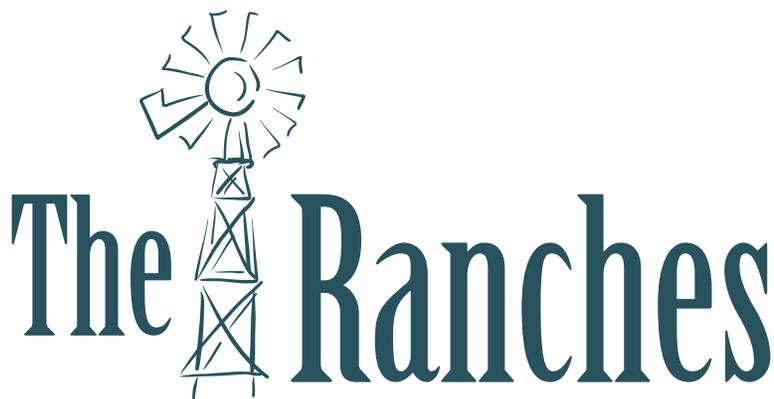


Facts About The Ranches

The goal of the New Mexico Boys and Girls Ranch program is to keep families together whenever possible and to reunite families who have experienced separation for a period of time. The program is based on Christian principles and strives to instill values that will provide the children with the skills and qualities they need to live successfully. New Mexico Boys and Girls Ranch does not accept government funding. We depend on donations from individuals, businesses, foundations and churches to subsidize programs for youth and their families who need assistance navigating the difficult teenage years. Contributions are tax deductible.

- Residential programs provide a family-style atmosphere that gives youth the opportunity to develop the social, emotional and educational skills needed to move forward. We provide services to children and families regardless of religion, ethnic background or financial situation. We have the capacity for 38 young people at the New Mexico Boys and Girls Ranch.
- New Mexico Boys and Girls Ranch is not a residential treatment center, a detention facility or an emergency-placement shelter.
- Inquiries for admission to our programs come from relatives, schools, friends, juvenile courts and social welfare agencies. Children are not forced to participate in our programs, but before coming to The Ranch, applicants must be willing to commit to making changes in their behavior while they are in the program.
- Parents or guardians of the residents are expected to participate in classes using The Ranches' "Your Family Matters" curriculum. These classes are offered to all interested adults as well. The course teaches practical tools to increase effectiveness, promote resiliency, and help children increase achievement, motivation and discipline.
- Through Families for Children, caring foster families give young children (infants to age 17) a safe place to live. These children are better served in a more intimate setting rather than a residential group home atmosphere. Families for Children is licensed by the New Mexico Children, Youth and Families Department as an adoption and foster care agency. All foster homes are licensed by our agency, and are closely monitored by staff.





Rekindling Hope in Today's Youth - Since 1944

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